

Thank you for your order. Please follow the instructions below to install your new vinyl decals. PLEASE READ ALL INSTRUCTIONS THOROUGHLY BEFORE APPLYING A DECAL.

Now STOP HERE: Before you read any further, THOROUGHLY CLEAN THE SURFACE YOU WILL BE ATTACHING THE DECALS TO. ANY DIRT, GREASE OR GRIME, OR SKIN OILS WILL COMPROMISE THE DECAL'S ABILITY TO STICK TO THE SURFACE, OR LEAVE BUMPS AND BUBBLES OF FOREIGN PARTICLES TRAPPED UNDER THE DECAL. Ok... is it super clean and oil-free? Good... now read on. ☺

All of the instructions will refer to the "transfer tape" and "backing" of the decal. The backing is the (usually light blue), opaque, thicker paper behind the decal. The transfer tape is the slightly translucent, thinner paper tape applied OVER the decal, so you can actually read the text in the decal THROUGH the transfer tape.

The Freehand, "Quick and Easy" Method (use for smaller decals):

1. If your decals are shipped on a single piece of backing paper, use a pair of sharp scissors to cut away the decal you will be attaching.
2. Put the decal on a flat surface, with the backing and transfer tape still intact, and apply pressure onto the transfer tape (the edge of a credit card rubbed in a "squeegee" action over the decal works well) to ensure that the components of the decal are firmly attached to the transfer tape.
3. Next, carefully peel away the backing, making sure that all the components of the decal stay attached to the transfer tape.
4. Align the transfer tape over the clean surface you want to adhere the decal to, without allowing the decal to touch the surface.
5. Once you're happy with the location, gently press the decal down onto the surface, starting in the center and rubbing outwards to avoid any air bubbles being trapped under the vinyl.
6. Using a credit card or other firm plastic edge, apply pressure to the decal and transfer tape using a "squeegee" motion, to firmly adhere the vinyl to the surface. Squeegee the entire image a few times, from the center outward, each time with greater pressure, making sure that **all of it** is good and pressed onto the surface.
7. Once you feel it is pressed on as well as can be, begin peeling the transfer tape off using a sharp angle against itself. If the image comes off the surface (sticking to the transfer tape), simply lay back down, and squeegee as before, then try again - remember, a **sharp angle** works best when separating vinyl from either the backing or the tape. If the decal does not stick, the surface was not fully cleaned, and may have oils or dust. See the illustration below for additional help.

The Type-A, Perfect Alignment Method (Useful for larger decals, very difficult for smaller decals)

1. If your decals are shipped on a single piece of backing paper, use a pair of sharp scissors to cut away the decal you will be attaching.
2. Put the decal on a flat surface, with the backing and transfer tape still intact, and apply pressure onto the transfer tape (the edge of a credit card rubbed in a "squeegee" action over the decal works well) to ensure that the components of the decal are firmly attached to the transfer tape.
3. With your decal as-is (still attached to the backing and transfer tape), lay your decal (backing-side down, transfer-tape-side up) and align as you like it. It should be adhesive side down, looking like it will look after applied. Once you get it lined up how you like it...
4. Place a strip of masking-tape (vertically) down the center of the image to hold in place, over-lapping the edge onto the destination surface. Make sure the image won't move. Once fixed...
5. Pull one side of the decal (the entire decal - transfer tape, backing and all) back flat against itself, folding over the masking-tape center-line that you just placed to hold it down. **Don't crease it, just "bend" it or "fold" it.**
6. Using a *sharp angle*, start in a corner and peel away the decal's backing (away from the transfer tape that is holding the vinyl image) until you get to the masking-tape-center-line you laid to hold it in place. Keeping the vinyl (on the application-tape) pinned back with your finger, cut away the removed backing along the center-placement-tape line. Careful not to scratch your surface or cut your vinyl image. Do not try and tear the paper, this will create fuzz and dust that may create bumps under the decal.
7. Using any squeegee like item (a credit card works well), begin to lay your graphic down onto your prepared surface from the masking-tape center line outward. **DO NOT LAY DOWN ALL AT ONCE!** Hold the image at an angle above the destination-surface, and slowly, starting at the center-placement-tape-line, press down the image from the center out using the squeegee. Squeegee from the center-tape-line outward as you lay it down, taking care to no allow air bubbles to form between the vinyl and the surface.
8. Once one side is laid down, remove the center-tape-line, then remove the other half of the vinyl backing the same way as before, and repeat the process for the other side.
9. Squeegee the entire image a few times, from the center outward, each time with greater pressure, making sure that **all of it** is good and pressed onto the surface.
10. Once you feel it is pressed on as good as can be, begin peeling the transfer tape off using a sharp angle against itself. If the image comes off the surface (sticking to the transfer tape), simply lay back down, and squeegee as before, then try again - remember, a **sharp angle** works best when separating vinyl from either the backing or the tape. If the decal does not stick, the surface was not fully cleaned, and may have oils or dust. See the illustration below for additional help.

